

# 2017 Annual Report



Charitable Registration #894907682RR0001

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www.safehavenfoundation.ca

## **Message from The Founders**

Our innovative, individualized and nationally recognized approach in ending youth homelessness.

#### CHANGING THE VERY FABRIC OF OUR SOCIETY, ONE YOUTH AT A TIME.

Dear Friends,

2017 was a year of deep soul searching as we took a hard look at the future sustainability of Safe Haven Foundation. We knew that remaining status quo would be a disservice to the ever-growing needs of our city's homeless and



at-risk youth. And we knew we had come too far to not take yet another major leap forward in ending youth homelessness. In August, with unanimous approval from our Board, we embarked on our new strategic plan. Vision 2020 introduces bold new goals and presents a paradigm shift on how we operate our programs. With all funding commitments being met by early 2018, we made the conscious decision to step back from the funding arena and solely focus on the development, delivery and strategic growth of our founding program, Haven's Way™.

Last year, nine young women called Haven's Way<sup>™</sup> *Home*, bringing our count to more than 80 lives changed since we first opened our doors in November 2000. A Haven's Way<sup>™</sup> Home is a warm and loving environment for as long as the girls need. The live-in supports, roommates that become "sisters", nutritious meals, and wrap around services that provide the necessary tools for the girls to heal are pillars in our programming. Our youth are committed to healing, to the well-being of themselves and their 'family' and to advancing their education. They learn unconditional love and acceptance. At Haven's Way<sup>™</sup>, making mistakes, climbing the mountains, falling and having someone there to pick you up are part of the challenging journey of healing . . . of rising above the adversities, creating and living dreams once thought impossible.

We have had the honour of witnessing, many times over, the *impact of your investment* with Safe Haven Foundation. It is magical and inspiring when a youth proudly walks across the stage to receive their diploma or degree. And exciting to witness the transformational change of a frightened teenage girl, who was once at risk or experiencing homelessness, emerge a self-reliant, contributing citizen of our community. We know, from our years of investing in our youth, that these momentous moments reflect the immeasurable courage, determination and hard work that gives rise to infinite possibilities. And we know that Helping Give Calgary's Homeless and At-Risk Teenage Girls Their Future Back is contingent on your continued support.

As we look to 2018 we see a world of new opportunities ... home renovations, ground-breaking programming initiatives such as our Alumni program, operational restructuring and active fund raising. Our youths' success is the community's success. Your investment in the youth of today will help change the very fabric of our society.

Thank you!



## **Mission**

Safe Haven Foundation of Canada's mission is to **Help Give Calgary's Homeless and At-Risk Teenage Girls Their Future Back** by providing the necessary programming and supports that will empower them to self-sufficiency.

## Programs



Havens Way<sup>™</sup> is a voluntary, long-term supportive housing program that assists young women who are at risk of homelessness or currently homeless. These are girls aged 14 to 24 who do not have child welfare status, and who have a focus and commitment to completing their education. They have experienced considerable housing instability, alongside additional risks such as: mental health, physical and sexual abuse, neglect, addictions, trauma, family conflict, violence and sexual exploitation. Haven's Way<sup>™</sup> provides long term homes and comprehensive supports for six young women, 24 hours a day, 365 days a year. Typically, the program serves nine unique individuals per year and girls will live in the homes for one to four years, with the average length being 2.5 years. It should be noted that Haven's Way<sup>™</sup> is not about the number of youth served in a given year, but rather the lives changed as each young woman develops their natural supports in the community and ends their path of homelessness forever.



### **Educational Scholarship Program**

The Scholarship Program offers the girls the ability to pursue post-secondary education at accredited educational institutions including Universities, Colleges and Technical Schools. The girls are required to submit a detailed application demonstrating their research into a specific institution and program. They also must commit to achieving a minimum grade point average, which is mutually determined in order to encourage them to aim high and to set them up for success at the same time.



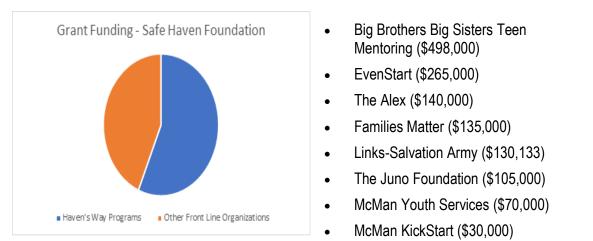
### Therapeutic Recreation Program

Many of the girls that come into the homes have never had the opportunity to take music lessons, art classes, or to participate in sports. The Therapeutic Recreation Program asks the girls to submit a proposal for their chosen activity, including research on the costs and commitments involved. Girls must be in good standing in both school and at home and are accountable to attend all lessons and monies are only issued once girls demonstrate research and commitment. Girls have taken part classes, music lessons, kickboxing, and have been provided gym memberships. Through these opportunities the girls are increasing their self-worth, learning new skills and building self-esteem, and creating relationships that further engage them in the community.



## **Funding Partnerships**

In 2004, Safe Haven Foundation entered a new era of growth, transforming predominately into a funding organization, while never losing sight of program development and enhancements to the Haven's Way<sup>™</sup> program. Safe Haven Foundation focused much of its efforts on fundraising and granting strategies for the growing segment of non-status youth between the ages of 12-18 who were homeless or at risk of being so. While maintaining their commitment as the core funder to the Haven's Way<sup>™</sup> program, Safe Haven Foundation made this strategic move into the funding arena, raising and donating in excess of \$2.7 million to local programs that are dedicated to keeping kids safe, off the streets and in school. Safe Haven Foundation has been a proud supporter of the following programs since 2004 and the below amounts include commitments up to the end of 2018.



In addition, Safe Haven Foundation has established an Endowment Fund that currently sits at over \$3 million. The annual revenues generated from the Endowment Fund are directed to the operating of Haven's Way<sup>™</sup>.

In late 2013, recognizing the challenges of fundraising in a tough economic climate and the need for the Founders to reduce their hours on Foundation matters, the Board undertook a strategic analysis as to the future of Safe Haven Foundation. It was agreed that Safe Haven Foundation would continue financial commitments to designated programs (approximately \$250,000 per year) while making a conscious decision to go back to their roots …their very reason for being, Haven's Way<sup>™</sup>. As all funding commitments will be met by 2018, Safe Haven Foundation has re-positioned itself as a program delivery organization managing Haven's Way<sup>™</sup> operations and growth.



## **Program Impact**

Data in the 2017 Youth Refresh Plan released in Calgary, showed that more than 1,500 youth use emergency shelters in our city each year, and on any given night, there is approximately 280 youth as young as 12, experiencing homelessness in Calgary. Havens  $Way^{TM}$  is a home that has stayed true to its roots in supporting these youth to end their experience of homelessness forever and allowing them a pathway to adulthood and self-sufficiency. The Haven's Way<sup>TM</sup> program approach aligns with best practice literature on the Foyer model for youth, which is gaining attention from service providers, funders and researchers across Canada as a promising approach to end youth homelessness that combines essential housing and supports focused on successful transitions to adulthood.

Youth who are homeless, not in our education system and/or are unemployed are generally not contributing to the economic activity of any given community. In 2017, 100% of the youth served at Haven's Way<sup>™</sup> increased their level of education. The estimated cost to society per high school dropout is \$15,580 and only 6% of jobs are open to those without a high school completion (Source: www.allinforyouth.com/why-it-matters/). Once youth are given a stable long-term home in Haven's Way<sup>™</sup> and access to community services like education, employment, recreation, culture, therapy and health care, they have a greatly increased opportunity to become self-sufficient and give back to the community's economy.

## **Testimonials**

Perhaps the overall success of the program and investments made is best summarized in the words of some of the young women we have served.

"This is real – this is my family...it was the most positive experience in my life after having so much turmoil. I was in a supportive home with a family I never had."

#### "Haven's Way has done more for me than

anybody could imagine. Living here has given me the strength to believe I could do anything and be anything if I put my mind to it. I have been working so hard to graduate and all my hard work has paid off. I am so proud of myself and grateful to everyone that helped me get to where I am today."

"Living at Haven's Way for the last year and a half has meant so much to me. It has given me the opportunity to graduate high school with honors and start my first year of college. I have been offered opportunities beyond my wildest dreams and have had many honors bestowed upon me during my experience with the Foundation. I have set and met goals, swam oceans and conquered mountains that have stood in my way. I am eternally grateful for all that has been given to me."





## **Financials**







## **Financial Statements**

Please note the 2017 Unaudited Financial Statements reflect the status of the organization as a funder of the Haven's Way<sup>™</sup> Homes Program as well as other youth serving agencies. The Safe Haven Foundation Board of Directors made a unanimous decision to uphold the last of the commitments to other programs (now completed) and to move back into program delivery of our founding program Haven's Way<sup>™</sup>. Effective January 1, 2018, Safe Haven Foundation manages program development, delivery and strategic growth of all Haven's Way<sup>™</sup> programs. 2018 Financials will be audited.

|                                 | O  | perating<br>Fund | Ca | pital Fund | т  | otal 2017 | Т  | otal 2016 |
|---------------------------------|----|------------------|----|------------|----|-----------|----|-----------|
| ASSETS                          |    |                  |    |            |    |           |    |           |
| CURRENT ASSETS                  |    |                  |    |            |    |           |    |           |
| Cash                            | \$ | 397,377          |    | -          | \$ | 397,377   | \$ | 560,360   |
| Endowment Funds                 |    | -                | \$ | 1,000,000  | \$ | 1,000,000 | \$ | 1,000,000 |
| Accounts Receivable             | \$ | 45,000           |    | -          | \$ | 45,000    | \$ | 45,861    |
| GST Receivable                  | \$ | 1,790            |    | -          | \$ | 1,790     | \$ | 638       |
|                                 | \$ | 444,167          | \$ | 1,000,000  | \$ | 1,444,167 | \$ | 1,606,859 |
| CAPITAL ASSETS                  |    |                  |    |            |    |           |    |           |
|                                 |    | -                | \$ | 305,210    | \$ | 305,210   | \$ | 301,379   |
|                                 | \$ | 444,167          | \$ | 1,305,210  | \$ | 1,749,377 | \$ | 1,908,238 |
|                                 |    |                  |    |            |    |           |    |           |
| LIABILITIES                     |    |                  |    |            |    |           |    |           |
| CURRENT LIABILITIES             |    |                  |    |            |    |           |    |           |
| Accounts Payable                | \$ | 2,398            |    | -          | \$ | 2,400     | \$ | 5,157     |
|                                 |    | 7                |    |            | •  | ,         |    | - , -     |
|                                 |    |                  |    |            |    |           |    |           |
| NET ASSETS                      |    |                  |    |            |    |           |    |           |
| Invested in Property, plant and |    |                  |    |            |    |           |    |           |
| equipment                       |    | -                | \$ | 305,210    | \$ | 305,210   | \$ | 301,379   |
| Restricted                      |    | -                | \$ | 1,000,000  | \$ | 1,000,000 | \$ | 1,000,000 |
| Unrestricted                    | \$ | 441,769          |    | -          | \$ | 441,769   | \$ | 601,702   |
|                                 |    |                  |    |            |    |           |    |           |
|                                 | \$ | 441,769          | \$ | 1,305,210  | \$ | 1,746,979 | \$ | 1,903,081 |
|                                 |    |                  |    |            |    |           |    |           |
|                                 | \$ | 444,167          | \$ | 1,305,210  | \$ | 1,749,379 | \$ | 1,908,238 |



## Vision 2020

As we approach our 20<sup>th</sup> year actively serving the community, we enter into a new era. Our programs and services have a proven history of excellence; our track record is one of long-term success. With our Management structure, solid team, committed Board of directors, comprehensive succession plan, and an exceptional partnership with Boys & Girls Clubs of Calgary, Safe Haven Foundation is clearly positioned to propel into a new era of growth.

Our Vision 2020 objectives are:

- Re-energize Safe Haven Foundation's Image and Presence in the Calgary Community
- Strengthen the economic sustainability of Safe Haven Foundation
- Increase Corporate, Foundation, Service Clubs, Individual and Endowment Fund Revenues
- Increase Third Party Sponsorships and Event Opportunities
- Formalize and Haven's Angels Volunteer Ambassador Program
- Formalize and Launch Haven's Way™ Alumni Program
- Expand the Haven's Way™ program into other markets.

#### Haven's Angels Program

Haven's Angels was originally established by Safe Haven Foundation as a separate non-profit society with the intent that it would eventually serve as the volunteer and ambassador arm. This program will be formalized in 2018-19 with the initial focus on developing ambassador roles and engaging volunteers, with longer-term plans for a mentoring program and alignment with the Haven's Way<sup>™</sup> Alumni Program. We believe in providing our volunteers with the opportunity for personal growth, in an environment of mutual respect and caring. We believe in recognition for commitment in working towards a common goal of making a high impact difference.

### Haven's Way™ Alumni Program

When the girls make the decision to move out, their physical address may change but their Haven's Way<sup>™</sup> family stays in place as they move onto the Haven's Way<sup>™</sup> Alumni program. We track high school and postsecondary graduation rates and most Alumni remain a part of the Haven's Way<sup>™</sup> family indefinitely, participating in celebrations, Christmas, Thanksgiving and Easter dinners, volunteering or attending Haven's Way<sup>™</sup> and Safe Haven Foundation events. Alumni maintain relationships with one another, the staff, and the Founders all relate on a personal and often family level. This program has been operating informally for several years and, in 2019, it will launch officially so we can intentionally support the over 80 girls that have graduated and those to come in the future.

The Alumni program will also provide opportunities for the graduated youth to give back to the home and the youth living in the home. These relationships and natural supports will increase social and emotional health, resiliency and provide a sense of belonging. Graduating and moving out of Haven's Way<sup>™</sup> can be a tumultuous time. The Alumni program will provide security and comfort to the youth ensuring that they have the right level of supports, for the amount of time that they choose.



## Leadership

### **Management Team**

| Karen Sherbut    | President (Volunteer) & Co-Founder |
|------------------|------------------------------------|
| Carolyn Holloway | Community Engagement Officer       |
| Larissa Goldhart | Team Coordinator                   |

#### **Board of Directors**

| Karen Sherbut      | President, Chair & CEO, Co-Founder |
|--------------------|------------------------------------|
| David Pickersgill  | Vice-President                     |
| A.B. Sandy Cameron | Secretary                          |
| John Sherbut       | Treasurer & Co-Founder             |
| C. Mike Barrett    | Director                           |
| Karen Fonseth      | Director                           |
| Paul Kelly         | Director                           |
| Paul McCloy        | Director                           |
| Michael Sherbut    | Director                           |
| Lyndon Ward        | Director                           |

## We Need Your Help

You can directly change the lives of Calgary's homeless and at-risk teenage girls!

**Donate** or become a **Volunteer Ambassador** now and see your valuable contribution create a better and brighter future, and help us change the world one girl at a time ~ www.safehavenfoundation.ca









## Thank You to All of Our Donors

Our Partners and Supporters play an integral role in ensuring the success, growth and longevity of the Safe Haven Foundation. Their ongoing financial and in-kind support drastically reduces our overhead and operating expenses.

#### **Fundraising Events**

Signature and Third-Party fundraising events are an integral part of our success and serve three primary purposes; the raising of funds, raising awareness of the Safe Haven Foundation and the often unquantifiable but greatly valued domino effect of opening doors to potential new donors, community partners and volunteers.

#### 2017 Events:

- Alberta Grassroots Charity Tennis Championship (AGCTC)
- Giving Tuesday
- Home for the Holidays

#### 2017 Donors:

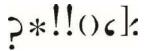
| \$25,000 and Above            | \$24,999 - \$5,000     | \$4,999 - \$1,000          | In-Kind Partners |
|-------------------------------|------------------------|----------------------------|------------------|
| Cadillac Fairview Corporation | AGCTC                  | The Tanya Eklund Group     | Pollock Creative |
| The Calgary Foundation        | The Calgary Foundation | Kahane Law Office          | Press + Post     |
|                               | Britgary Properties    | Advanced Mortgage and      |                  |
|                               |                        | Lending Solutions          |                  |
|                               |                        | PCL Construction           |                  |
|                               |                        | Connect First Credit Union |                  |
|                               |                        | Hart Schneider             |                  |
|                               |                        | Anejo Restaurant           |                  |















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